## This presentation premiered at WaterSmart Innovations

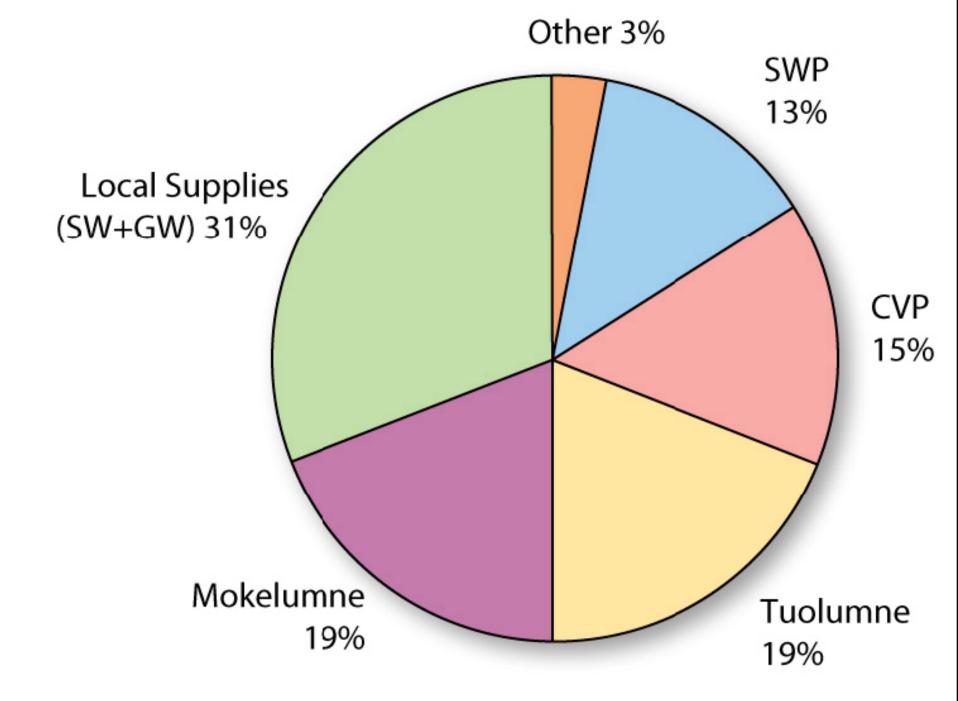
watersmartinnovations.com



#### Regional Movement: Inter-agency Collaborations in the Bay Area

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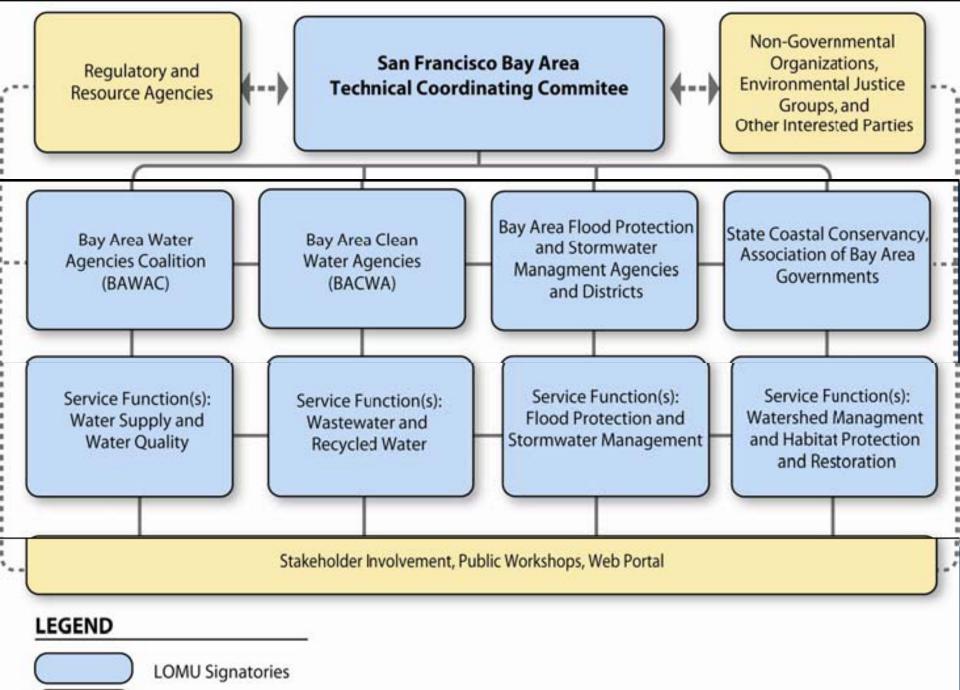
Dan Carney Water Conservation Manager Marin Municipal Water District <u>dcarney@marinwater.org</u> 415.945-1522



#### Describe the "typical" political decisionmaking process using a phrase similar to.....

"act naturally," "original copy," "found missing," "definite possibility," "terribly pleased,"

**Political Action** 



Stakeholders

## **Inter-agency Project Goals**

- Enhance and protect Watersheds
- Create synergistic opportunities
- Encourage positive social behavior and transform the marketplace

## **Collaborative Projects**

**Public Outreach** 

Training

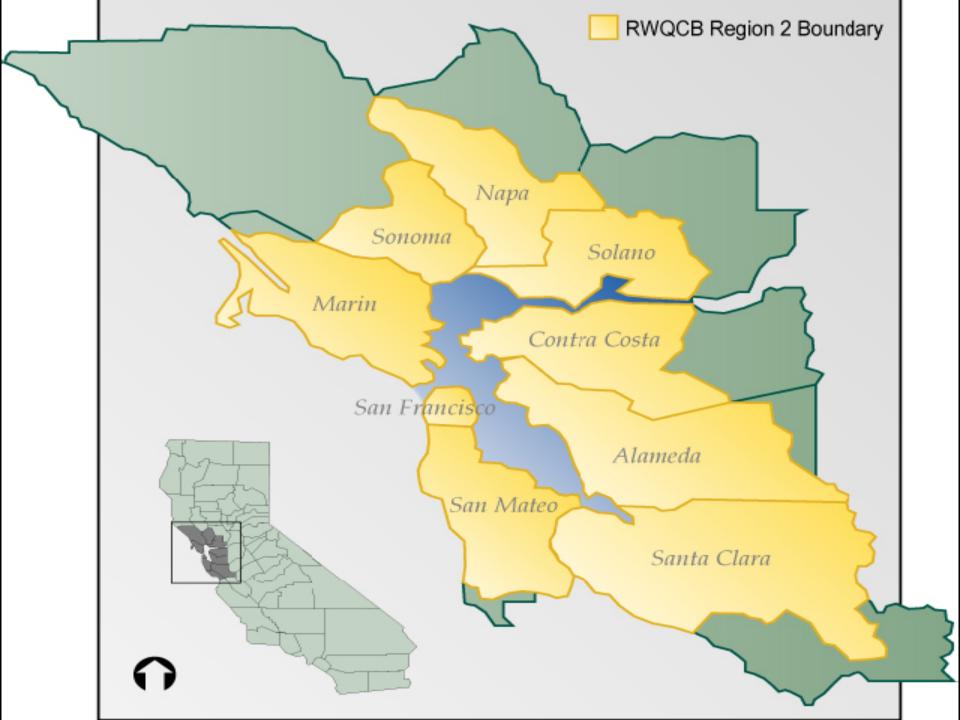
Funding

**Program Implementation** 

**Technical Analysis** 

# San Francisco Bay Area





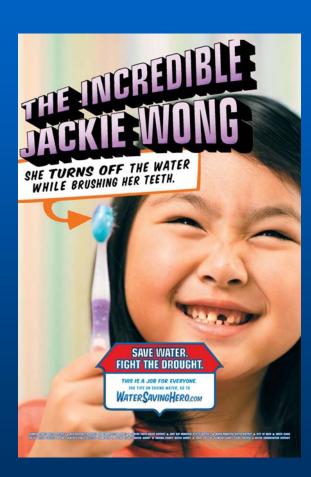






#### **Public Outreach**

# WATER SAVING HERO CAMPAIGN

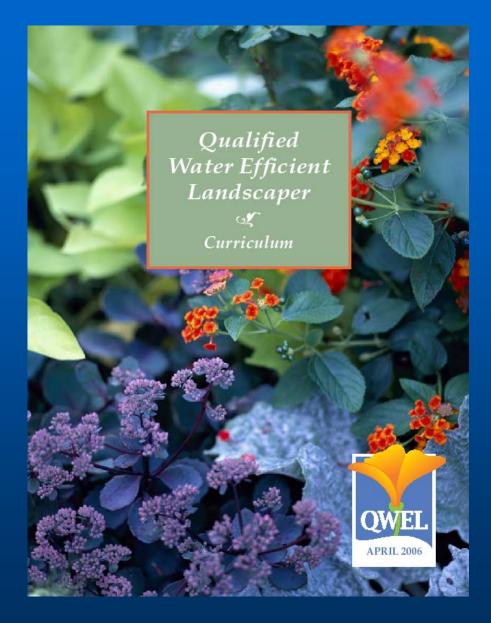






#### www.watersavinghero.com

#### Training



www.qweltraining.com



## **High Efficiency Washers**

Save Water.

**Funding** 

Save Energy.

Save Money.



waterenergysavings.com

#### **Program Implementation**



### **Bay-Friendly Regional Coalition**

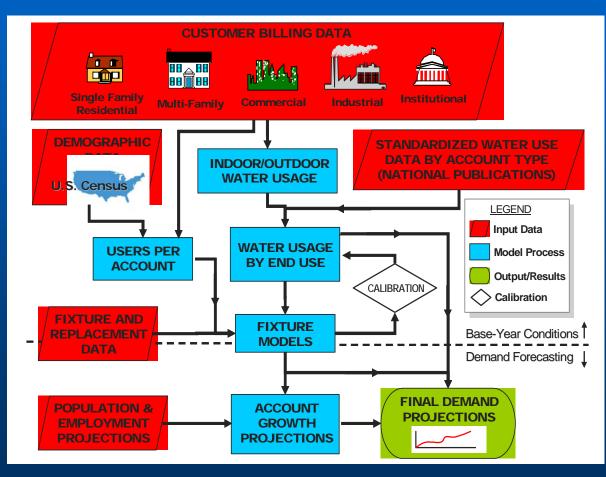


www.stopwaste.org



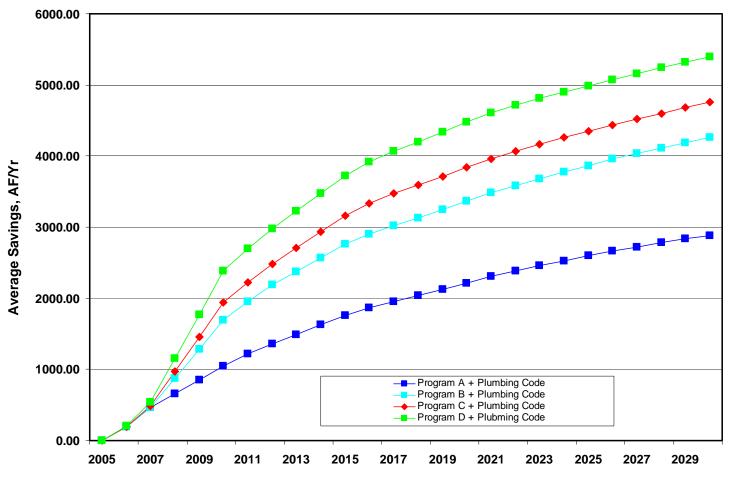
#### **Technical Analysis**

## Maddaus Water Management DSS Model Overview



#### www.awwa.org

### Long Term Conservation Program Savings



Year