This presentation premiered at WaterSmart Innovations

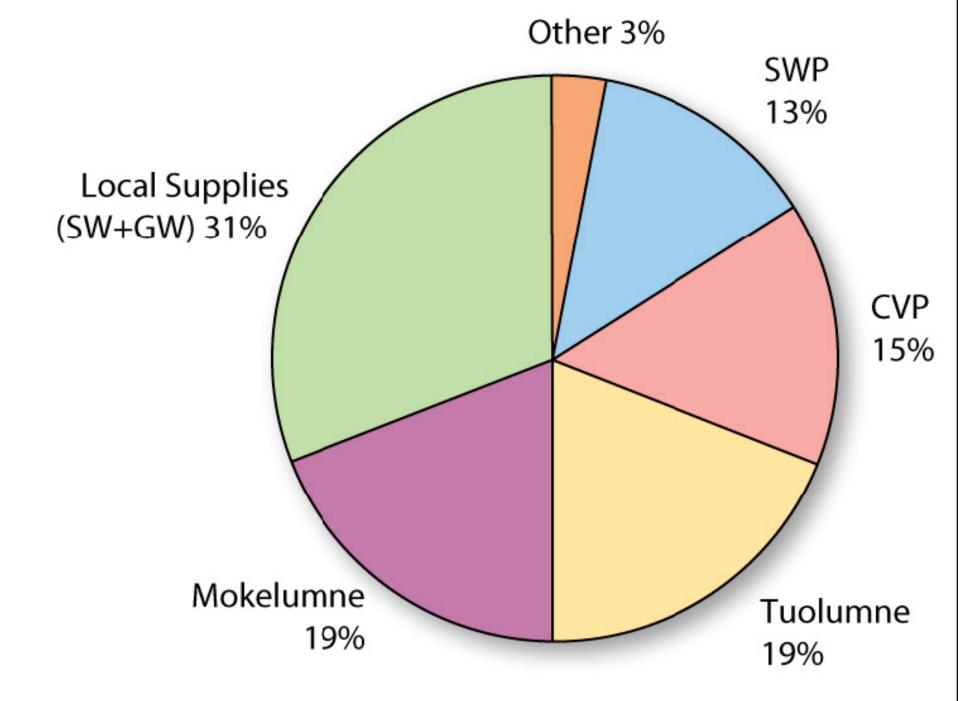
watersmartinnovations.com



Regional Movement: Inter-agency Collaborations in the Bay Area

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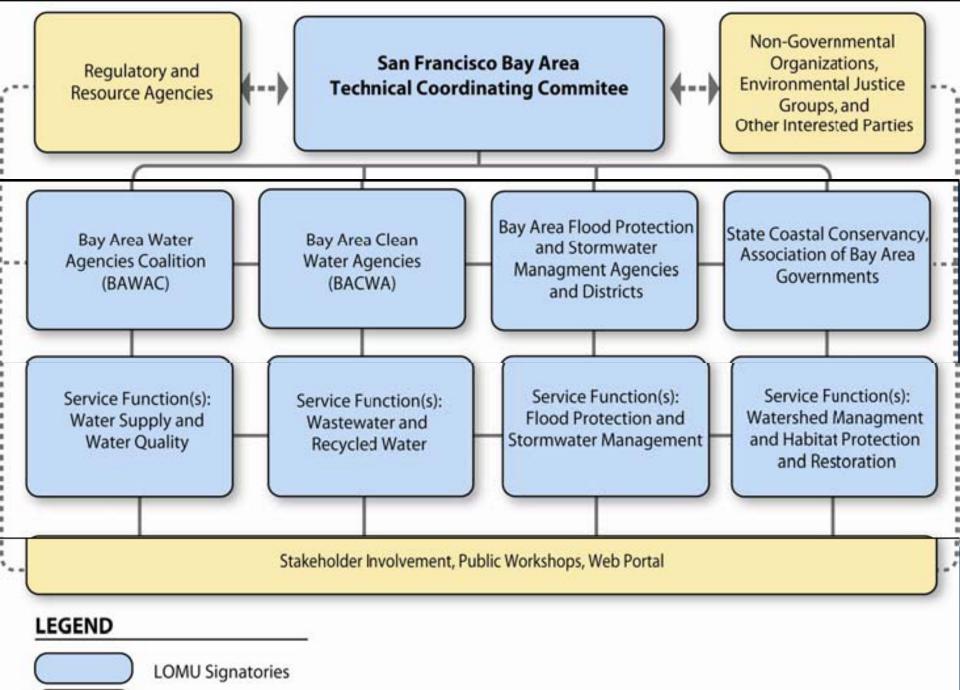
Dan Carney Water Conservation Manager Marin Municipal Water District <u>dcarney@marinwater.org</u> 415.945-1522



Describe the "typical" political decisionmaking process using a phrase similar to.....

"act naturally," "original copy," "found missing," "definite possibility," "terribly pleased,"

Political Action



Stakeholders

Inter-agency Project Goals

- Enhance and protect Watersheds
- Create synergistic opportunities
- Encourage positive social behavior and transform the marketplace

Collaborative Projects

Public Outreach

Training

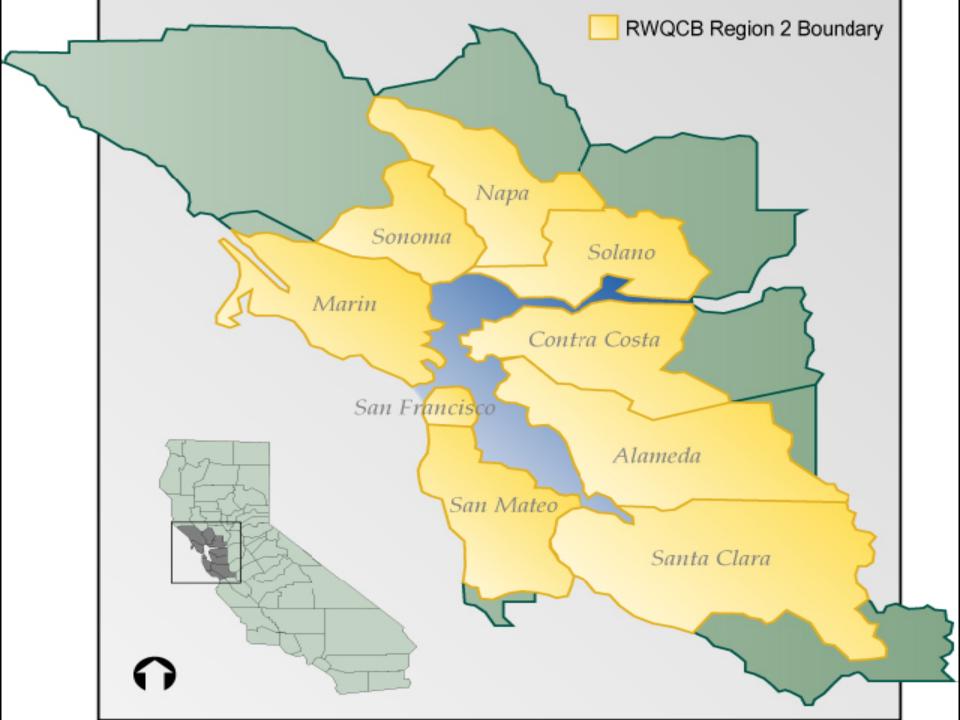
Funding

Program Implementation

Technical Analysis

San Francisco Bay Area





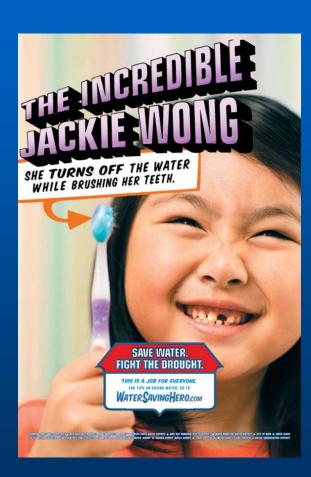






Public Outreach

WATER SAVING HERO CAMPAIGN

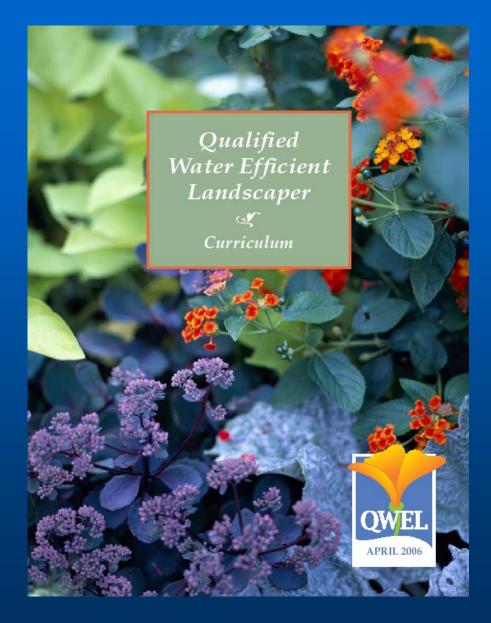






www.watersavinghero.com

Training



www.qweltraining.com



High Efficiency Washers

Save Water.

Funding

Save Energy.

Save Money.



waterenergysavings.com

Program Implementation



Bay-Friendly Regional Coalition

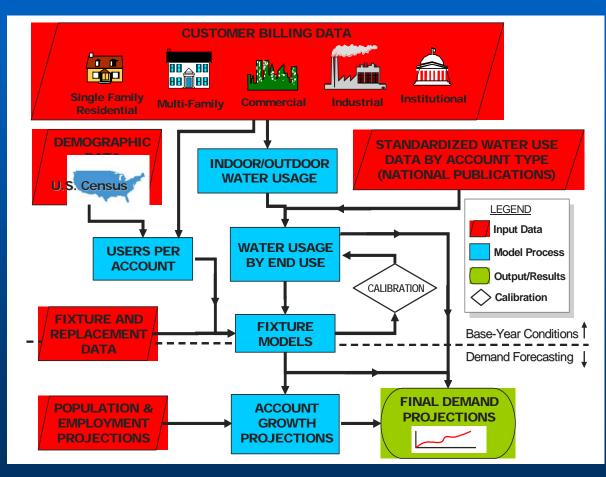


www.stopwaste.org



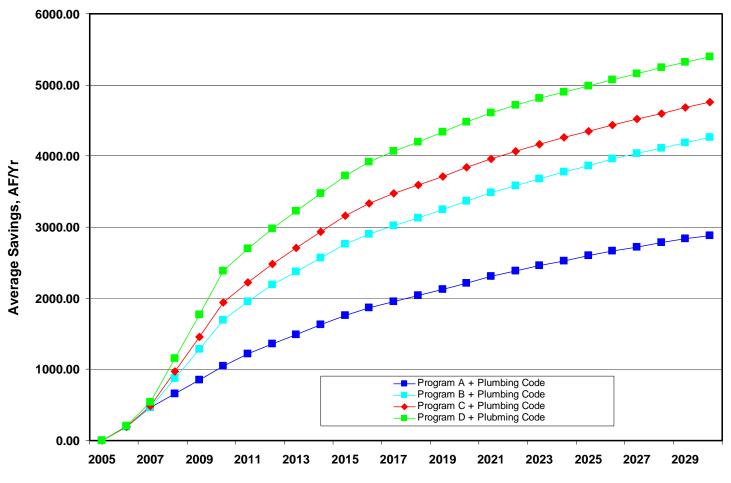
Technical Analysis

Maddaus Water Management DSS Model Overview



www.awwa.org

Long Term Conservation Program Savings



Year